

## Facility

Kansas Critical Access Hospital  
Community of 6,000  
100 miles from Kansas City metro area

## Staffing

	Acquired in transition	One year after contract start
PT	1	2
PTA	2	3
OT	1	1
COTA	0	1
SLP	PRN	PRN

RehabVisions hired an experienced physical therapist as rehab director. Through support and training, he thrived in his new role leading the department.

## Training/Development

RehabVisions identified clinical growth opportunities for individual therapists as well as new program opportunities:

- 6 therapists attended 5 different continuing education courses
- Implemented ASTYM program
- Increased lines of service in PT and OT
- Introduced Industrial Rehabilitation
- Swing bed utilization increased
- Overall utilization tripled

*"I'm thrilled with the quality of care RehabVisions is giving my patients and the variety of new programs they've introduced. The rehab department is vibrant and growing."* –local physician

## Compliance

RehabVisions assessed needs of the department:

- Assisted in the implementation of CMS and HIPAA-compliant EMR
- RehabVisions' hospital compliance manager provides onsite training and completes biannual audits

## Management

Our operations team analyzed the practice for deficiencies and areas of growth. Efficiencies were then created through:

- Scheduling
- Length of treatments
- Staffing ratios
- Utilization of therapists and assistants

The operations director provides regular onsite visits and ongoing support and communication.

*"Historically the department had established a dedicated staff who cared deeply for the patients they served. They were becoming increasingly frustrated with the time and educational processes necessary to provide leading-edge therapies. They needed the leadership of RehabVisions and a clear direction in order to provide the care our customers deserve."* -Hospital Administrator

## Marketing

- Notification of continuing education, new programs and staff announcements in local press
- Professional photography for hospital marketing
- Custom brochures for marketing to patients and local/regional referral sources
- Online print shop with hospital-branded marketing pieces
- PT, OT and SLP Month highlights in local press

## Growing Units of Therapy

